

Join us for a webinar:

The Rural Quitline Evaluation Project

₩ Wednesday, June 17, 2020

10am - 11am PDT

11am - 12pm MDT1pm - 2pm EDT



The Behavioral Health and Wellness Program (BHWP) at the University of Colorado, in collaboration with National Jewish Health, will host a webinar showcasing the findings of the Rural Quitline Evaluation Project. This evaluation project helped to identify the barriers and facilitators of Quitline use for rural populations, as well as to provide recommendations on how to increase the reach and engagement of the Quitline among these populations. This informative webinar will describe the project and outline the findings and recommendations with implications for the Quitline community, tobacco control movement, and rural health practitioners.

Webinar Objectives:

- » Review the rationale and methods utilized for the Rural Quitline Evaluation Project.
- » Examine the components and findings of BHWP's research for the project.
- » Explain and disseminate BHWP's recommendations to National Jewish Health based on the research findings.



